

Professional Basic Website (Responsive)

Get your business online!

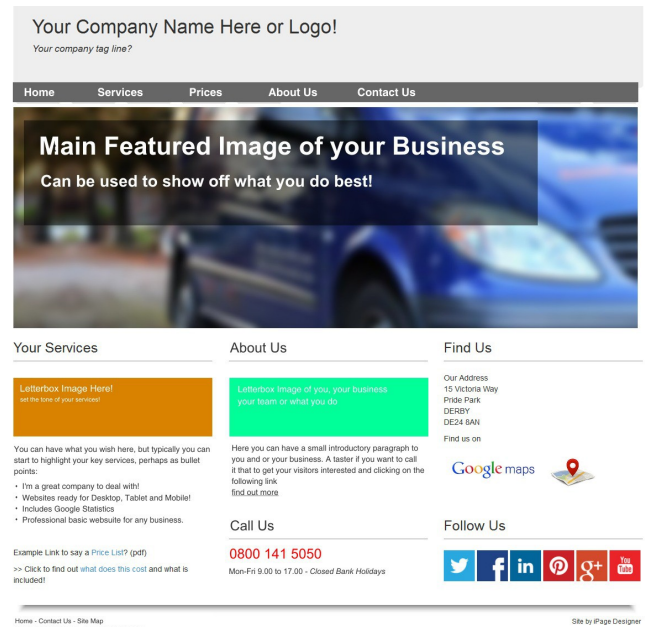
- A professional presence on the internet
- Custom designed for you + mobile / tablet friendly
- Also search engine friendly, optimised for web
- 4-5 pages to get your message / service across

What's Included?

- 4-5 webpage's linked by a top menu layout.
- Typically, Home, About, Services, Prices, Contact
- Desktop, Tablet and Mobile friendly responsive design
- A homepage with rotating gallery of 3-5 images
- Text up to 1500 characters per page
- Link to a price list or menu customers can print (pdf)
- Your address and link to Google Maps
- Your contact number and normal opening hours
- Online Contact Us page + contact form
- Links to social networks like Facebook, Twitter etc
- *Our expertise to make sure you look great online!*

Also included (the technical stuff)

- The website is search engine / Google friendly
- Includes setup of your Google Analytics – see below
- Meta content written to help you get found online.
- An offline backup of your page
- EU Cookie Compliance PopUp Alert



What is Google Analytics?

Google provides this online service which allows anyone with a website the ability to learn how it is performing. You can find out how popular your webpage is, how long visitors stay on your site, what day and time they visit, their worldwide location and a whole lot more.

Find out more here: <http://www.google.co.uk/analytics/>

"We will set this up for you and link this to your webpage"



Anything not included?

1 – *Hosting.* Well to get your webpage online it will require hosting. You could call it a parking space on the internet, the location where your webpage resides. Hosting can be paid for monthly** or discounted if pre-paid every 12 months. *View our hosting prices below.*

2 – *Your domain name.* Your website will need a domain name, like we use: www.ipagedesigner.co.uk you will need to decide what to call your website. We can help you come up with ideas if you are unsure and talk to you about using a (.com, .co.uk or other type) and of course the costs involved. If you have a domain already, we can get this transferred to our hosting service, so we can create your webpage for you.

3 – *Images of your business.* You may already have some images of your business, product or service that you may wish to use on the webpage. We can work with you to make sure the best pictures are used to show off what you do best. If you have many pictures, then we can get these linked to an online photo hosting service if you wish like Pinterest or Instagram.

What are the Costs?

1 - Webpage

We can offer you this professional 4-5 page website for you or your business for **just £279**. *This is a one off cost!*

2 - Domain(s)

If you need to purchase a domain name, the costs for these are as follows and will need to be renewed every 2 years:

www.yourcompany.co.uk - £14 fee every 2 years

www.yourcompany.com - £36 fee every 2 years

You can purchase both .com and .co.uk if you want to protect your name on the web.

(We can then redirect one to the other, ask for details if you are interested in this = no extra cost)

3 - Hosting

Hosting of your webpage will cost from just **£6** per month** or an annual fee of just **£60**.

This provides you 2 months Free Hosting!

4 – Updates

If you require any content changes or new images adding (up to 5), a one of cost of **just £39** is applicable.

Summary

So what will this do for me or my business?

- This gets your brand, business a place on the internet you can call your own
- You can add your website domain name to business cards, flyers and brochures too
- It reinforces that you are a professional individual or business to your customers
- Use it as part of your social online marketing
- Allows customers to find you online (and contact you too)
- With our own hosting you have up to 10 emails that promote you and your business too.

"No more promoting other companies eg: mycompany@btinternet.com or mycompany@gmail.com."

OK I want to get started, what's next?

Drop us a call on 0808 141 5050 or contact us by email to hi@ipagedesigner.co.uk and we will drop you a call back to get started. Depending on current workloads, we can get you setup in 7-10 days including domain purchase.

The payment for hosting and domain will need to be pre-paid, prior to starting – see above

We then offer our fair payment policy so you know where you are with the project:

Stage 1 deposit of £70 gets us working on the site for you.

Stage 2 payment of £139 when you can see the website is working online (or hidden* until you are happy to go live).

Stage 3 payment of £70 when the final tweaks / adjustments are complete (final payment for site work).

** (We can hide the site with a clever IP redirect so only you and ourselves can see it while working on it!)*

We look forward to hearing from you.

We also offer large scale websites, fully content managed so you can add pages, text and images yourself, even with built in news system / blog and much more... Ask for details!

Notes

Prices quoted are the prices paid, no VAT applicable. Prices correct at time of print, any price changes will be notified 30 days in advance.

** Payment for monthly hosting via monthly standing order