

# iPage Designer Web Packs

April 2013

## Under Construction

You want to get online but are not ready yet. A good starting block to get your domain name and a foot on the internet.

### Ideal for

Anyone who wants to get online.

### Structure

A plain page that explains that you are working on your website and that it will be available soon.

Includes telephone number, links to Twitter / Facebook for updates.

## Single Page / Landing Page

Uncomplicated presence on the internet, just shows what you do. Ideal for one man businesses and tradespeople.

### Ideal for

Single Person Businesses / Tradespeople  
Individual Network Marketers  
Personal Profile Pages  
Conversion Pages

### Structure

One page site that shows what your offer. Image or Montage, with up to 800 Characters of text.

Includes Telephone Details, Address & Simple Contact Form

### Social Links

Social Links to Twitter, Facebook, Google+ and LinkedIn

### Search Engine Features

Search Engine Friendly Design  
Includes Meta Title, Description, Keywords  
Alt Tags on Images and Links  
Added "nofollow" attributes on external links

### Analytics & Reporting

Statistics and Reports on Site Visitors  
Popular Pages & Visitor Behaviour Info  
Setup of Google & Bing Webmaster Tools  
Also Includes EU Cookie Alert Directive

## Price £39

- > One off cost
  - > It's your webpage.
  - > No annual repeat costs
- (Except Hosting\* / Domain Renewals\*)*

### Options

Add Analytics, Webmaster Tools (Google / Bing) **£29**

Onsite Email Setup **£POA**

## Basic Website

You have more to say and want to better explain your services and offering. Provides a more professional feel and space to help get your message across.

### Ideal for

Small Businesses and Organisations  
Garages and Engineering  
Individuals involved in Finance  
Bands and Actors  
Bed and Breakfast & Holiday Cottages  
Camping and Touring Businesses

### Structure

Includes Homepage, Product Page, Contact Us and Top Menu linking to Your Home, Product (or Services) & Contact Page

- >> Homepage that provides rotating banner image...
- >> Product or Service Page
- >> Contact Us Page, with online contact form, your address and location map.
- >> Up to 1500 Characters of text per page

### Social Links

Social Links to Twitter, Facebook, Google+ and LinkedIn

### Search Engine Features

Search Engine Friendly Design  
Includes Meta Title, Description, Keywords Written  
Alt Tags on Images and Links  
Added "nofollow" attributes on external links  
Sitemap and Robots File

### Analytics & Reporting

Statistics and Reports on Site Visitors  
Popular Pages & Visitor Behaviour Info  
Setup of Google & Bing Webmaster Tools  
Also Includes EU Cookie Alert Directive

## Price £279

- > One off cost
  - > It's your website.
  - > No annual repeat costs
- (Except Hosting\* / Domain Renewals\*)*

Content updates / changes: Update 3 images, edit existing text. **£39**

Add Email Marketing Sign Up Form  
*Linked to 3rd Party Service\*\** **£69**  
*To iPage Designer Your Branded Service\*\** **£39**

Onsite Email Setup **£POA**

Extra Sales Funnel / Convert Pages **£POA**

Website Monitoring and more... From **£19** p/month

## Content Managed Website & News Blog

An enhanced website, with no limit on how many pages you create. Incorporate a blog or to provide your latest business / product news to your customers and search engines like Google.

### Ideal for

Businesses, Manufacturers and Organisations  
Financial Companies  
Marketing Agencies  
Travel & Tourism Organisations  
Photographic Studios and Photographers  
Restaurants, Pubs and Inns

### Structure

Includes Homepage, Product Page, Contact Us and Top Menu linking to Your Home, Product (or Services) & Contact Page

- >> Homepage that provides rotating banner image...
- >> Product or Service Page
- >> Contact Us Page, with online contact form, your address and location map.
- >> Terms / Privacy Page
- >> No limit on characters or extra pages you create
- >> Latest News / Blog Pages
- >> Dynamic Dropdown Menu

Upload your own Images, PDF Documents.

Login to your own admin area to run your website  
Add further users, editors, admin users to your site.

Page / Blog Commenting Feature

### Social Links

Social Links to Twitter, Facebook, Google+, RSS Feeds and LinkedIn

Latest Tweets can be shown on the site.

### Search Engine Features

Search Engine Friendly Design  
Fields for Meta Title, Description and Keywords  
Alt Tags on Images and Links  
Added "nofollow" attributes on external links  
Sitemap and Robots File

### Analytics & Reporting

Statistics and Reports on Site Visitors  
Popular Pages & Visitor Behaviour Info  
Setup of Google & Bing Webmaster Tools  
Also Includes EU Cookie Alert Directive

## Price £769

- > One off cost
  - > It's your website.
  - > No annual repeat costs
- (Except Hosting\* / Domain Renewals\* / Maintenance Option\*)*

Image Manipulation / Banner Creation **£POA**

Additional Search Engine Assistance **£POA**

Add Email Marketing Sign Up Form  
*Linked to 3rd Party Branded Service\*\** **£39**  
*Linked to 3rd Party Service\*\** **£69**  
*Linked to iPage Designer Your Branded Service\*\** **£39**

Onsite Email Setup **£POA**

Monthly Security, Software Updates, Website Monitoring and more... From **£19** p/month

We are updating our Portfolio pages all the time, so take a look at sites created previously... Site designs can be varied to suit your logo, colours and themes!

For Unusual Custom Website Requests, please contact us for details...

\*\* Get in touch to find out more about our Email Marketing Options available!

## Domain Name for 2 Years

www.yourname.co.uk **£16**  
www.yourname.com **£36**  
*others available upon request*

## Hosting

Monthly or Annual Hosting available, include: 3GB Webspace, Unlimited Monthly Bandwidth, Linux OS, 10 Email Accs and more...  
From just **£6** per month (via Standing Order) or an Annual One Off of just **£60**. *This provides you 2 months Free Hosting!*  
find out more... <http://www.ipagedesigner.co.uk/hosting>

